

Campagnolo[®]



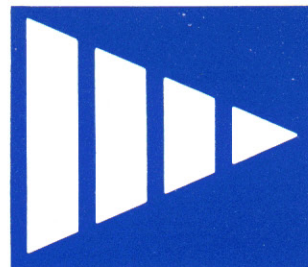
THE CAMPAGNOLO ALPHABET



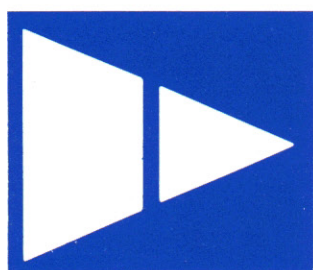
RIM



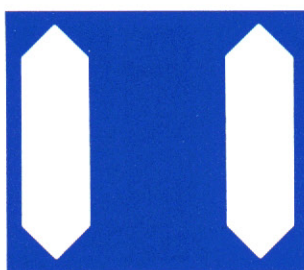
FLUID-DYNAMIC WHEELS



REAR DERAILLEUR



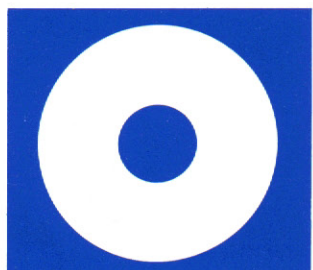
FRONT DERAILLEUR



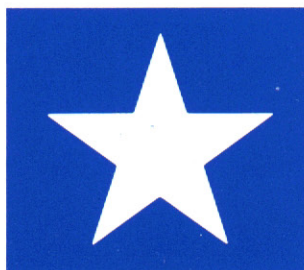
SHIFTING LEVERS



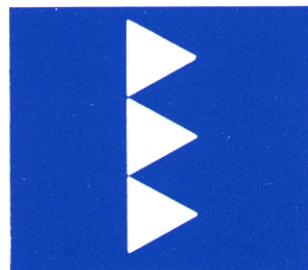
CABLES



HUB



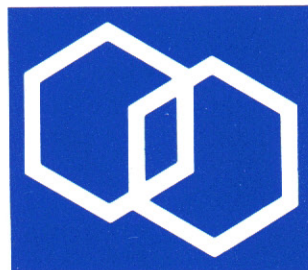
CRANK



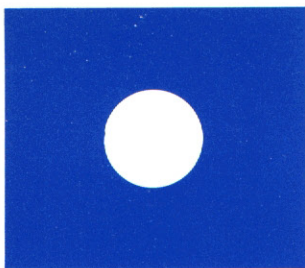
CHAINRING

The visual code on the Campagnolo packaging makes it easy for everybody to identify the contents, overcoming the language barrier.

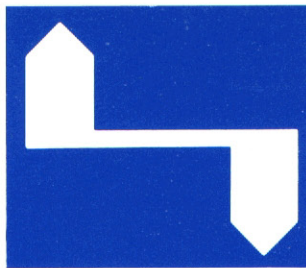
The Group type (colour code), the component type (Campagnolo alphabetic symbol) and the technical details (clearly printed) are identifiable and understandable throughout the world.



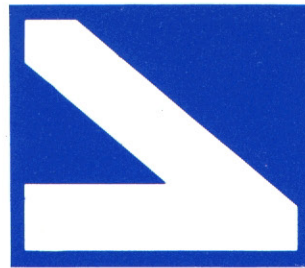
LUBRICANT



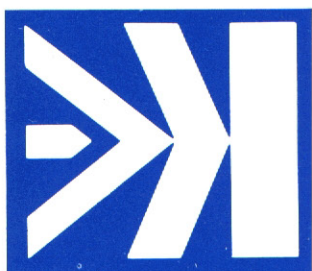
BOTTOM BRACKET SET



PEDAL



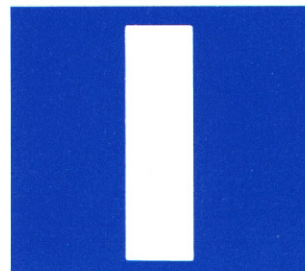
CLIPS



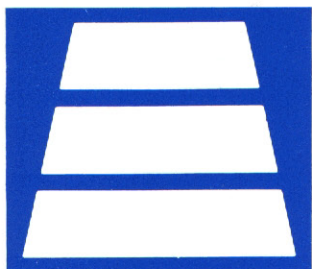
BRAKE



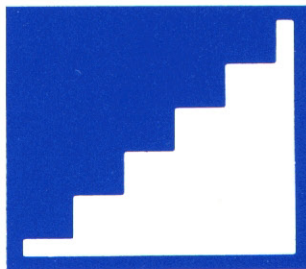
BRAKE LEVERS



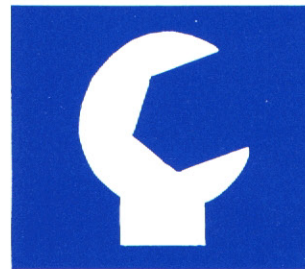
SEAT PIN



HEAD SET



FREEWHEEL



TOOLS



WATER-BOTTLE

The Campagnolo alphabet is made up of symbols and colours. Each symbol identifies a component and each colour identifies a Group.

All the items of each Group are immediately recognisable. Just as they already are on all the roads of the world.

- CAMPAGNOLO S.p.A. - VIA DELLA CHIMICA, 4 - 36100 VICENZA - ITALIA - TEL. 0444-564933 - TELEX 480074 CAMPA I - TELEFAX 0444-565062
- CAMPAGNOLO SARL - RUE CHÂTEAU D'EAU - ROUZIERES DE TOURAINE - 37360 NEUILLE PONT PIERRE - FRANCE - TEL. 47-566569 - TELEX 750373 WEIFRA - TELEFAX 47-566779
- CAMPAGNOLO CORPORATION - 43 FAIRFIELD PLACE CALDWELL, N.J. 07006 - U.S.A. - TEL. 201-8828733 - TELEX 705994 CAMPA CORP - TELEFAX 201-8828939

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● U.S.A. TELEPHONE 201-8828733